



Leave a lasting legacy



Did you Know?

**An estimated 1.1 million
Australians are currently
experiencing an eating
disorder, yet less than
1 in 3 receive treatment
or support**

A message from our CEO

On behalf of the entire organisation, I would like to thank you for considering leaving a gift in your will to Butterfly. Your generosity ensures that we can continue to support future generations struggling with eating disorders and body image concerns.

By including Butterfly in your will, you play a crucial role in our sustainability by enabling us to plan long-term programs and services that have a lasting impact on our community and change lives.

We deeply appreciate your support and are excited to welcome you to our Butterfly family. Together, we can create an Australia free of eating disorders and negative body image.

Kind regards,



Jim Hungerford
CEO, Butterfly Foundation



About Us

Butterfly Foundation is the national charity for all Australians impacted by eating disorders and body image issues, and for the families, friends and communities who support them.

Butterfly changes lives by providing innovative, evidence-based support services, treatment and resources, delivering prevention and early intervention programs and advocating for the needs of our community.



Our Vision

All people in Australia can live free of eating disorders and negative body image.



Our Purpose:

To prevent eating disorders and body image concerns from occurring and support those who are affected.



“ A friend of ours lost her daughter through anorexia. The illness finally took its toll on her mental health and she couldn’t carry on living with it. She was one of twins – a boy and a girl.

It devastated the community, and it was heart-wrenching to see her parents’ anguish and suffering. We decided to leave a gift in our will to Butterfly to help tackle this much-misunderstood issue, and support the families and friends of those living with these devastating physical and mental health conditions.”

**– Helen and Jonathan
Mornington**

A life changing impact

Eating Disorders affect **1.1 million** people in Australia each year. Tragically, individuals with an eating disorder are up to **31 times** more likely to die by suicide. Furthermore, the economic and social cost is an astounding **\$66.9 billion** annually.

That's why Butterfly is on a mission to prevent eating disorders and body image concerns from occurring, to ensure that the best possible treatments are available and that appropriate care and support are there for those affected.

We do this through:

	Treatment and support services
	Education and prevention programs
	Advocacy, awareness and collaboration campaigns



How to leave a gift

Whether you're writing your will for the first time, or updating your existing one, including a charity is simple! Just let your solicitor know your wishes and give them our name and ABN.

Butterfly Foundation

ABN 42 102 193 582

If you'd like to know more about:

- How to make or update your will
- Suggested legal wording
- How to find a solicitor
- Using an online will service
- How much people usually give in their will
- And much more...

Please visit our Frequently Asked Questions page here:

<https://butterfly.org.au/get-involved/gifts-in-wills/#FAQ>



“ I’m Alanna, mum to two beautiful daughters, Clare and Ainslie. They were both vibrant teenagers, innocently enjoying life until things started to change for Ainslie.

When Ainslie was 14 years old, I discovered she had an eating disorder. My heart shattered. I watched in despair as my confident, spirited daughter slipped further and further away from me.

I did everything I knew to help her. I made countless phone calls, reached out to every resource I could find, but it felt like no one took us seriously. Like her illness was just a phase she would outgrow.

If I hadn’t discovered Butterfly, I don’t know where Ainslie would be today. Butterfly was a lifeline in our darkest hour when we were drowning in despair.

Today Ainslie is recovered and happily living abroad. We know, without a doubt, we wouldn’t have been able to get here without Butterfly.”

**– Alanna
Camperdown**

Contact Us

We need your help! Include Butterfly in your will and create a future free from eating disorders.

For a confidential chat about leaving a gift to Butterfly, please contact our team on (02)9412 4499 or via email to bequests@butterfly.org.au

For more information, click the link or scan the QR code below
www.butterfly.org.au/get-involved/gifts-in-wills





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Butterfly's National Helpline - **1800 ED HOPE** (1800 33 4673)

www.butterfly.org.au

ABN: 42 102 193 582